



Institutional Research Briefs

Volume III, Issue 1

September 2006

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Did you know?

The purpose of *Institutional Research Briefs* is to inform others of the types of information available from the Office of Institutional Research and to provide a brief summary of some of the projects we're working on along with the findings. *Institutional Research Briefs* will be published four times a year and distributed to the campus community as well as archived on our website.

Departmental Annual Reports What's New?

Monday, October 16, 2006, is the due date of the 2005-2006 departmental annual reports (fifth-cycle).



The annual report template is available for departmental report entry at www.und.edu/dept/datacol/annualreports/. New for this cycle have been template content revisions to align to the new **UND Strategic Plan 2005, "Building on Excellence"**.

The departmental annual reports have been instrumental for many different purposes. For example, information has been gathered from these reports for the preparation of the UND Progress Report that is published each year. The assessment areas have also been queried and reviewed by the University Assessment Committee.

For questions about accessing the template please call our office at 777-4358.

The Survey Says...

The highlighted survey for this issue of Institutional Research Briefs, see inside pages 2 and 3, is the Placement Survey that was administered to recent undergraduate alumni of UND. This survey, which is a UND-developed instrument, is designed to assess the graduates' demographic characteristics, relationship of their current job to their UND education, internship and cooperative education participation while attending UND, current place of residence, employment information, annual salary, and those pursuing additional education.

The Placement Survey is conducted on an annual basis for the Office of Career Services and also used for UND assessment purposes. The results highlighted are from the 2005-2006 Placement Survey of the 2003-2004 Undergraduate Alumni. The complete report is available on the OIR website.

For questions about this survey, please contact Jean Chen or Carmen Williams.

It's a Fact...

All institutions in the North Dakota University System are required to produce a third-week file of enrollment data; these data are considered official for all state and federal reporting. An official third-week report is produced with this detailed data. Below is a listing of reports available on our website:

- Headcounts and FTE by College and Institution
- College/Department Credit Hours by Course Level
- Student Data Statistics
- Enrollment totals by State/County
- Headcounts by Acad Plan(Major/Minor), Class and Sex(including second majors/minors)
- Headcounts by Classification & Credits
- Credit Hours by Student Academic Level and Course level
- Enrollment Summary of Students by Age
- Residence of First-Time Students

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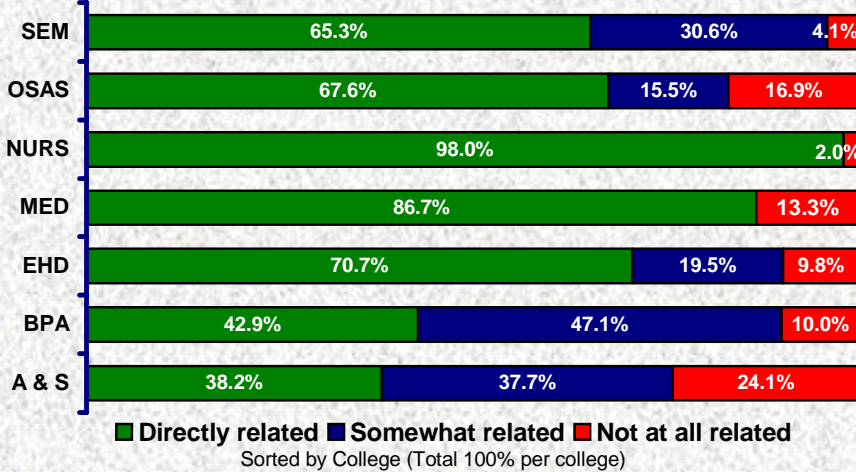
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2005-2006 PLACEMENT SURVEY OF 2003-2004 GRADUATES EXECUTIVE SUMMARY

- 1,628 UND undergraduate alumni who graduated in December 2003, May 2004, and August 2004 were mailed a questionnaire seeking demographic and employment information. Six hundred eighty one alumni (48.9% were males and 51.1% were females) participated the survey. An adjusted response rate of 50.2% was attained.
- Among the 681 respondents reporting degrees awarded by UND, 602 reported bachelor degrees, 9 graduate degrees, and 70 medical degrees.
- Nearly 97 percent (96.6%) of respondents indicated being either employed or currently a student. About 86 percent (85.9%) of respondents indicated that their current position is directly related or somewhat related to the education they received at UND.
- 157 respondents (59 males and 98 females) are pursuing additional education, of which 56 respondents (19 males and 37 females) are currently pursuing further education at UND.
- Respondents reported residing in 34 states, Canada, and another 6 foreign countries. Seventy-seven percent of respondents are currently residing in North Dakota or Minnesota.
- Overall, North Dakota retained 239 (35.1%) of the 681 respondents who reported their current state of residency. North Dakota, however, retained 175 (51.6%) of the 339 respondents who graduated from high schools in North Dakota. This is the second highest retention rate compared to the previous nine placement surveys.
- More than 55 percent (55.4%) of respondents believe there are job opportunities for them in their area of interest in North Dakota. Nearly 43 percent (42.6%) of respondents indicated that if a job were available in their area of interest they would want employment in North Dakota.
- Respondents indicated the following reasons most frequently for why they would like employment in North Dakota home state, close to family, high quality of life, safety, low crime, standard of living, and that they like the community or state.
- Respondents indicated the following reasons most frequently for why they would not or are unsure if they would want employment in North Dakota: weather, low salaries, proximity to family, limited career advancement opportunities, employment options for spouse, entertainment/cultural activities, and like living in metropolitan areas.
- Questions regarding annual salary were optional. Of the 495 who responded (after excluding graduate assistantships), the average annual salary was \$35,173 and the median annual salary was \$33,000.
- More than 42 percent (42.5%) of respondents indicated that they participated in an internship program or cooperative education program while attending UND. Further, more than 62 percent (62.3%) of respondents reported that they used the services of or attended events sponsored by UND Career Services and Cooperative Education while they studied at UND.

2005-2006 PLACEMENT SURVEY

How closely is your current position related to your education?



Participated in an internship or co-op program

College	Male	Female	All
A & S	31%	28%	30%
BPA	46%	55%	50%
EHD	36%	37%	37%
MED	38%	80%	61%
NURS	86%	73%	75%
OSAS	32%	45%	33%
SEM	60%	82%	65%

Number of graduates pursuing further education

Study at	Male	Female	All
UND	19	37	56
Other schools	40	61	101

Do you believe there are job opportunities for you in your area of interest in ND?

Yes	55%
No	30%
Not Sure	15%

If a job were available in your area of interest would you want employment in ND?

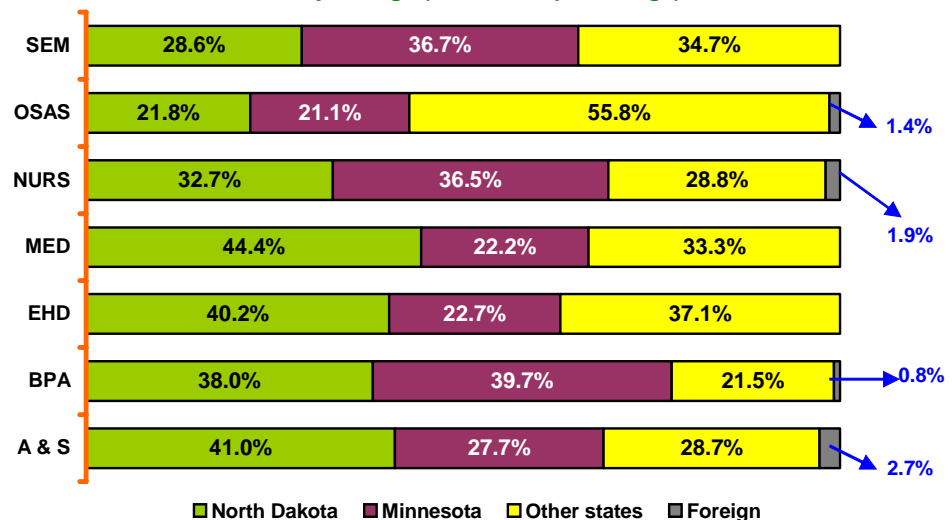
Yes	43%
No	32%
Not Sure	25%

Did you use the services or attend events sponsored by UND Career Services while you studied at UND?

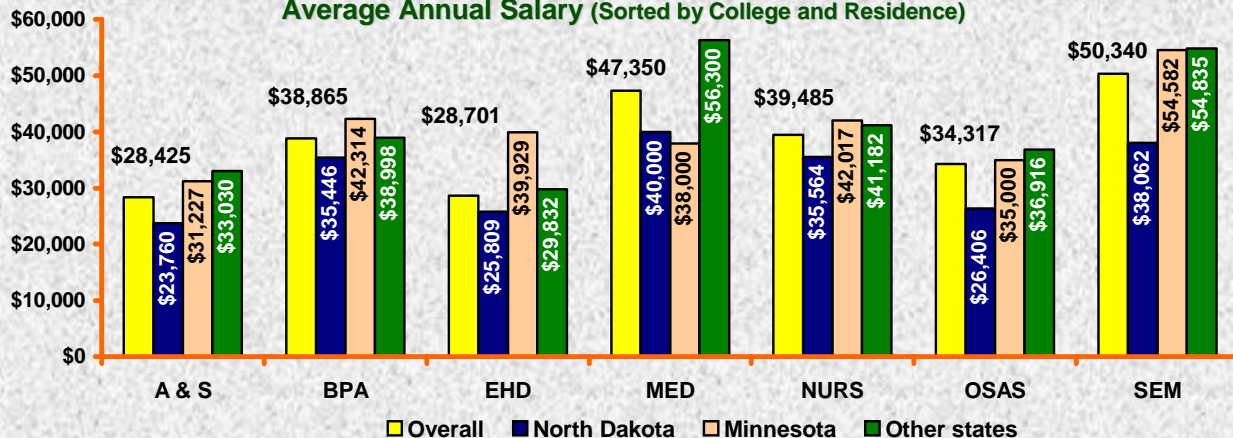
YES	Male	63%
YES	Female	61%

In which state do you currently reside

Sorted by College (Total 100% per college)



Average Annual Salary (Sorted by College and Residence)



Institutional Research Briefs
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Requesting Information

The Office of Institutional Research serves as a centralized source of comprehensive information about the institution. Our office makes available numerous facts and figures, survey assessments, core data, and general reports via the web (see below article). The office also responds to ad hoc data requests for use in planning, annual reports, program reviews, and assessment. If there is some data that your office may need, on our website we have provided an online *Request for Information* form. If using this form, please fill out the required areas, providing a detailed description of the information needed. We are committed to providing accurate information in a timely manner to help guide decision making at UND.

Projects in Progress

2006 Campus Quality Survey: Currently underway is the 2006 Campus Quality Survey (CQS). This is a national survey, administered to NDUS employees, which uses the basic structure, format, and criteria of the Annual Presidential Award for Quality. The CQS is used for institutional assessment as well as a state accountability measure. It is the third time it has been administered at all eleven North Dakota University System campuses. Please return your survey to us before September 29, 2006. Your participation and feedback are appreciated. The results will be featured in our April 2007 report.

Transfer Student Retention Rates: We have been developing some new tools to track and report retention rates. Currently we are working with data to report transfer retention and graduation rates.

Did you know?

We have re-designed our website. Our goal is to provide you with a website that is easy to navigate and contains useful data. Listed below you will find a sampling of items found on our website:

Assessment Activity information - Assessment Committee website, University Student Assessment of Teaching (USAT) data, description/timelines of surveys.

Departmental Annual Report information - Core Data, General Report Content Guidelines, Strategic Reports and the Template for Annual Report submittal.

Peer Institution information - Peer comparison information.

Reports - Demographic maps, end of term reports, Fact Book, graduates/degrees awarded, Progress Reports, student profiles and third week enrollment reports.