

## 2009 National Survey of Student Engagement at UND

### Methodology

As part of the State of North Dakota Accountability Measures, the University of North Dakota participated in the 2009 National Survey of Student Engagement.

A population file containing all enrolled first-year and senior students was uploaded to the NSSE institution interface. A total of 4197 names and email addresses were uploaded during fall semester of 2008. UND enrollment totals determined the survey sample size.

The first week of January a second file of 856 names was uploaded to NSSE removing those senior students who graduated after fall semester and any other students who did not register for spring term.

After UND's spring calendar was uploaded on the institution interface, NSSE set the calendar for administration. The initial invitation was emailed to students on February 2<sup>nd</sup>, 2009. Follow-up reminders were emailed on February 10<sup>th</sup>, February 18<sup>th</sup>, March 9<sup>th</sup>, and March 25<sup>th</sup>. Due to the flood-related campus closing on March 25<sup>th</sup>, NSSE was contacted to determine if we could re-send the final reminder. Unfortunately due to NSSE's IRB rules, we were unable to resend this final contact. 853 of the eligible students completed the survey for a response rate of 29%.

Survey correspondence is attached below.

#### INITIAL INVITATION

From E-mail:  
president@mail.und.edu  
From Name:  
Robert O. Kelley  
To: {Student E-mail Address}  
Subject: University of North Dakota wants your feedback!

Dear {Student Name}:

As the President, it's important to me that you get the most out of your time at University of North Dakota. I know what UND has to offer you, but I really want to know what you think about your experience here. Completing the National Survey of Student Engagement (NSSE) will provide me and other administrators with information directly from students to help us improve our curriculum and general campus life. For instance, we would like to know:

- if you interact with faculty outside of classes;
- how much time you spend memorizing facts compared to discussing ideas;

- if you feel that you have a community of friends on this campus.

The survey is available at:

<http://www.nssesurvey.org>

If you have any difficulty logging in, please e-mail [help@nssesurvey.org](mailto:help@nssesurvey.org) or call 1-800-676-0390 for assistance. More information about NSSE is at <http://www.nsse.iub.edu>. You can e-mail them at [nsse@indiana.edu](mailto:nsse@indiana.edu) or call 812-856-5824.

In appreciation for your valuable time, we are entering all who complete this survey into a drawing for one of ten \$25 cash prizes (approximately 4000 students have been invited to participate). If you have any questions about the project on this campus or our interest in using the results, please contact Ms. Susan (Sue) Erickson at [sueerickson@mail.und.nodak.edu](mailto:sueerickson@mail.und.nodak.edu) or 701-777-2265.

I want to thank you personally for considering this request.

Sincerely,

Robert O. Kelley

President

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If you have problems accessing the link posted above, please follow these instructions:

In your Web browser, type: [www.nssesurvey.org](http://www.nssesurvey.org)

In the Survey ID box, enter: «caseid»

In the Password box, enter: «password»

If you do not wish to participate or receive further notices about this study, please use the instructions above to access the survey site. Select the button marked “I do not wish to participate.”

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**1<sup>st</sup> FOLLOWUP REMINDER**

From E-mail:  
[president@und.nodak.edu](mailto:president@und.nodak.edu)  
From Name:

Robert O. Kelley  
To: {Student E-mail Address}  
Subject: Help evaluate UND

Dear {Student Name}:

As the University President, I am very proud of what the University of North Dakota has to offer. However, I know we can improve. Every few years, we participate in the National Survey of Student Engagement (NSSE), a survey about the experiences of college students. We use the NSSE results as a guide to help us make changes in policies, curriculum, and resources. We need your help in identifying areas where UND is doing well and the areas where we can improve.

The survey is available at:

<http://www.nssesurvey.org/>

If you have any difficulty logging in, please e-mail [help@nssesurvey.org](mailto:help@nssesurvey.org) or call 1-800-676-0390 for assistance. More information about NSSE is at <http://www.nsse.iub.edu>. You can e-mail them at [nsse@indiana.edu](mailto:nsse@indiana.edu) or call 812-856-5824.

In appreciation for your valuable time, we are entering all who complete the survey into a drawing for one of ten \$25 cash prizes (approximately 4000 students have been invited to participate). If you have any questions about the project on this campus or our interest in using the results, please contact Carmen Williams, Director of Institutional Research, at 701-777-4358.

I want to thank you personally for considering this request.

Robert O. Kelley

President

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**REMINDER ONE**

**View reminder one message**

From E-mail:  
nsse@nsse-survey.org  
From Name: Ms. Carmen Williams  
To: {Student E-mail Address}  
Subject: A reminder to tell us about your UND experience

Dear {Student Name}:

Some days ago you were contacted about a survey, the National Survey of Student Engagement (NSSE), asking for your opinion about your college experience. The results will be used by our school and others to improve the quality of undergraduate education across the country.

Please complete the survey as soon as possible. Your help is essential to the success of this important national initiative. If you have any questions, please call 1-800-676-0390 or e-mail [help@nsse-survey.org](mailto:help@nsse-survey.org).

In appreciation for sharing your insights, we will be entering all participants into a drawing for 10 \$25 cash prizes (approximately 4,000 students have been invited to participate).

The survey is available at:

<http://www.nssesurvey.org/>

Thanks for your help.

Sincerely,

Ms. Carmen Williams

Director

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In your Web browser, type: [www.nssesurvey.org](http://www.nssesurvey.org)

In the Survey ID box, enter: «caseid»

In the Password box, enter: «password»

If you do not wish to participate or receive further notices about this study, please use the instructions above to access the survey site. Select the button marked "I do not wish to participate."

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## REMINDER TWO

### View reminder two message

From E-mail: nsse@nsseurvey.org  
From Name: Ms. Carmen Williams  
To: {Student E-mail Address}  
Subject: A reminder to tell us about your UND experience

Dear {Student Name}:

Over the past month or so, you have received a number of messages requesting that you complete a survey called the National Survey of Student Engagement (NSSE). The survey asks questions about your college experience. The results will be used by our school and others to improve the quality of undergraduate education across the country.

Please complete the survey as soon as possible. Your help is essential to the success of this important national initiative. If you have any questions, please call 1-800-676-0390 or e-mail [help@nsseurvey.org](mailto:help@nsseurvey.org).

If you have any questions about the project on this campus or our interest in using the results, please contact me at 701-777-4358.

In appreciation for sharing your insights, we will be entering all participants into a drawing for 10 \$25 cash prizes, (approximately 4,000 students have been invited to participate).

The survey is available at:

<http://www.nsseurvey.org/>

Thanks for your help and good luck with the rest of the school year.

Sincerely,

Ms. Carmen Williams

Director

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If you have problems accessing the link posted above, please follow these instructions:

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In the Survey ID box, enter: «caseid»

In the Password box, enter: «password»

If you do not wish to participate or receive further notices about this study, please use the instructions above to access the survey site. Select the button marked “I do not wish to participate.”

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**FINAL REMINDER**

From E-mail: [nse@nssesurvey.org](mailto:nse@nssesurvey.org)  
From Name: Ms. Carmen Williams  
To: {Student E-mail Address}  
Subject: This is the last chance to give UND your feedback!

Dear {Student Name}:

Over the past month or so, you have received a number of messages requesting that you complete an online survey, the National Survey of Student Engagement (NSSE). The survey asks questions about your college experience. The results will be used by our school and others to improve the quality of undergraduate education across the country.

Please complete the survey as soon as possible. Your help is essential to the success of this important national initiative. If you have any questions, please call 1-800-676-0390 or e-mail [help@nssesurvey.org](mailto:help@nssesurvey.org).

If you have any questions about the project on this campus or our interest in using the results, please contact the Office of Institutional Research at 701-777-4358.

In appreciation for sharing your insights, we will be entering all participants into a drawing for 10 \$25 cash prizes. Approximately 4,000 students have been invited to participate.

The survey is available at:

<http://www.nssesurvey.org/>

Thanks for your help and good luck with your studies.

Sincerely,

Ms. Carmen Williams

Director

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