

NEWS from STUDIO ONE

University of North Dakota Television Center • 4300 James Ray Drive Stop 7307 • Grand Forks, ND 58202
701.777.4346 • studio1.und.edu • studio1@und.edu



FOR IMMEDIATE RELEASE

May 4, 2011

Contact: Suzanne Irwin, *Studio One* Director of Marketing, UND
(701) 777-3818
Glen Gengel, *Studio One* Marketing Team, UND
(701) 777-4346
Victoria, Hvaring, *Studio One* Marketing Team, UND
(701) 777-4346

***STUDIO ONE* FEATURES HAT TRENDS AND GENERATIONAL DIFFERENCES**

Award-winning news show airs on Channel 3 in Grand Forks

GRAND FORKS, N.D. — Hats are often thought of as an older fashion accessory, but last week's royal wedding gave this trend new life. Meet a group of people who are finding new ways to top off an outfit on the next edition of *Studio One*.

Hats in the U.S. are mostly made up of baseball and cowboy hats. A head covering shaped like a fruit bowl may get a little extra attention in America. A small Midwest theater that auctioned off their surplus of hats is trying to help keep the trend moving and get more craniums covered in feathers, fruit, and fun.

Also, the workplace is dynamic. Employees from different generations have varying communication styles. Leadership Educator, Vicki Simonson focuses on maximizing productivity through better management of the generational mix. She explains that there are four different groups in today's work-force: traditionalists, Baby Boomers, Generation X and Generation Y. She explains how understanding differences can lead to greater cohesion in almost any industry.

Studio One is an award-winning news and information program produced at the University of North Dakota Television Center. The program airs live on UND Channel 3 on Thursdays at 5 p.m. Re-broadcasts can be seen at 7 a.m., noon, 7 p.m. and 11 p.m. daily and on Saturdays at 10 a.m. Prairie Public Television airs *Studio One* on Saturday at 6 a.m. The program can also be seen by viewers in Bismarck-Mandan, Dickinson, Fargo, Jamestown, Minot, Ray and Steele, N.D.; Minneapolis, Minn.; Denver and Colorado Springs, Colo.; Winnipeg and Brandon, Manitoba and online at www.studio1.und.edu.