

NEWS from STUDIO ONE

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GRAND FORKS NATIVE MARKETS AWARD-WINNING TELEVISION SHOW

Compton brings creative marketing and brainstorming skills to *Studio One*

GRAND FORKS, N.D. — Grand Forks, N.D. native Adam Compton, is an intern at *Studio One*, an award-winning television show produced at the University of North Dakota. This is his second semester with the program. He is a member of the graphics team and marketing team. During the week, he designs images for the live television show. He has also helped develop and implement a marketing plan for the program over the spring semester. Last semester, Compton helped develop an audience for each production and worked to create a friendly atmosphere for guests in the green room on show day. He says the “positive and supportive environment” is the best aspect of *Studio One*. “This experience teaches you to be an all around professional,” he adds. Compton has received the *Studio One* Recognition of Excellence award for his creative marketing skills and visual communication abilities that he has brought to the project this semester.

As well as succeeding at *Studio One*, Compton succeeds in school. He is on the Dean’s List at UND. He is involved with the UND American Marketing Association and Grand Forks Young Professionals. Compton also performs in a band at various venues around Grand Forks, N.D. He says the experience gained at *Studio One* has, “...taught me not only how to create professional plans but implement them as well. This real life work can be brought anywhere and can be applied.”

Compton is the son of Jeff and Anne Compton of Grand Forks, N.D. and is a 2005 Red River High School graduate. After graduation from UND in May, Compton plans to, “work in a competitive environment creating and implementing marketing plans for individuals and businesses.”

Studio One is an award-winning news and information program produced at the University of North Dakota Television Center. The program airs live on UND Channel 3 on Thursdays at 5 p.m. Re-broadcasts can be seen at 7 a.m., noon, 7 p.m. and 11 p.m. daily and on Saturdays at 10 a.m. Prairie Public Television airs *Studio One* on Saturday at 6 a.m. The program can also be seen by viewers in Fargo, Bismarck/Mandan and Minot, N.D.; Minneapolis, Minn.; Denver, Colo.; and Winnipeg, Manitoba. Viewers can also watch online at www.studio1.und.edu.