

# NEWS from STUDIO ONE

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## **BISMARCK NATIVE MARKETS AWARD-WINNING TELEVISION PROGRAM**

Nick Farstveet helps increase recruitment numbers by 12 percent

**GRAND FORKS, N.D.** — Bismarck N.D. native Nick Farstveet, is an intern at the University of North Dakota's award-winning television show, *Studio One*. This is his first semester with the program. He is helping take the marketing team to the next level. He brings many leadership skills and creative ideas to the project. One of the marketing team goals is to promote the internship program to students on campus. Farstveet's dedication and marketing skills helped lead the team to a 12 percent increase in applications from the previous semester. Farstveet says he is learning many things that come with the culture at *Studio One*. "I love how everyone here works so well together to achieve great things," he explains. "*Studio One*'s professionalism is outstanding and we are constantly reminded to have fun while working hard."

Farstveet is comfortable in his public relations and advertising role at *Studio One*. He has a diverse background which has been a benefit to this public position. He was a member of the University of North Dakota's football team for five years, including his first year as a "redshirt." He lettered twice and received the team's Evan Lips Scholarship. He has also interned in the UND Athletic Department and is the vice president of the UND Ad Club.

Farstveet will graduate in May of 2010 with a degree in Communications and says his internship experience will help him in the future. "I want to bring the professionalism I've developed [at *Studio One*], to a corporate advertising department and work as a creative, coming up with ideas and storyboards to present advertising ideas [to clients]," he adds.

*Studio One* is an award-winning news and information program produced at the University of North Dakota Television Center. The program airs 5 p.m. Monday on Channel 12 in Bismarck-Mandan. Prairie Public Television airs *Studio One* on Saturday at 6 a.m. The program can also be seen by viewers in Dickinson, Fargo, Grand Forks and Minot, Jamestown, Steele and Williston N.D.; Minneapolis, Minn.; Denver and Colorado Springs, Colo.; Winnipeg and Brandon, Manitoba and online at [www.studio1.und.edu](http://www.studio1.und.edu).