

NEWS from STUDIO ONE

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KENSAL NATIVE MARKETS FOR AWARD-WINNING TELEVISION SHOW

Lampert directs *Studio One* marketing team

GRAND FORKS, N.D. — Kensal, N.D. native, Allison Lampert, is interning as the Student Marketing Director at *Studio One*, an award-winning television show produced at the University of North Dakota. This is Lampert's third semester with the program. She has worked as a tour guide, press release writer and e-news writer. As the Student Marketing Director this semester, she is responsible for coordinating events, managing assignments and leading team meetings. "I love the atmosphere here," she says. "It's all about learning, having fun, and of course producing a quality product." Lampert has received the Recognition of Excellence award from *Studio One* for her hard work and dedication to the program. She adds that her internship experience has greatly improved her writing and communication skills.

Lampert is the daughter of Janet and Joel Lampert of Kensal, N.D. She graduated from Fargo South High School in 2006. Along with *Studio One*, Lampert is involved on campus. She is an active participant of UND Toastmasters, a branch of Toastmasters International. She is Communications major at UND and is also working towards her Entrepreneurship certificate. After she graduates this spring, Lampert plans to pursue a career in marketing or public relations for an agriculture company. "I will be able to take the skills I have learned at *Studio One* and apply them to any career," she explains.

Studio One is an award-winning news and information program produced at the University of North Dakota Television Center. The program airs on Channel 12 in Fargo on Mondays at 8pm and Fridays at 2pm. The program can also be seen by viewers in Dickinson, Grand Forks and Minot, Jamestown, Steele and Williston N.D.; Minneapolis, Minn.; Denver and Colorado Springs, Colo.; Winnipeg and Brandon, Manitoba and online at www.studio1.und.edu.