

**SIGMA THETA TAU INTERNATIONAL
ETA UPSILON CHAPTER (Grand Forks, ND)
STRATEGIC PLAN 2005-2008**

1. Develop members across the span of their careers.

OBJECTIVE	ACTION PLAN	PERSON/COMMITTEE	TIMELINE
Increase the retention of active members.	1. Move to a fall induction date	Board of Directors	Fall of 2006
	2. Use postcards to remind members of upcoming events/web page.	Public Relations	Spring 2007
	3. Survey new members for committee preference.	President	Fall 2006
	4. Increase use of the chapter web site for communication with all chapter members.	Public Relations	Spring 2007
	5. Increase the number of active committee members.	Board of Directors	Spring 2007
Provide opportunities for career development through workshops, meetings, and mentoring.	1. Develop an STTI chapter internship program.	Leadership Succession	Spring 2007
	2. Encourage members to complete the STTI VIP profile.	Board of Directors	On-going
	3. Open board meetings to all committee members.	Board of Directors	Fall 2006
	4. Develop a calendar of upcoming programs and distribute to all members through the web page.	Board of Directors	Spring 2007

Recognize the contributions of individuals and groups that contribute to nursing and health.	1. Present certificates to members recognized at meetings for their accomplishments.	President	Spring 2006
	2. Publish in the newsletter members' accomplishments.	Public Relations	Spring 2006
	3. Keep an updated chapter display for use at various functions in the community.	Public Relations	Spring 2006
	4. Display member profiles on the chapter web page.	Board of Directors	Spring 2006
	5. Recognize those nurses who are providing service to our country via the U.S. military.	Board of Directors	Spring/Fall 2007
Identify opportunities and resources for members to collaborate with other nursing organizations and chapters of STTI.	1. Increase relationships with the community's hospitals and health care systems.	President	Spring 2006 and Ongoing
	2. Explore the possibility of an annual research day sponsored or co-sponsored by the chapter.	Research Committee and President-Elect	Spring 2007
	3. Develop partnerships with other groups in the community to provide community service and exposure to the nursing profession.	Board of Directors	On-going

2. Build a stronger chapter and foster collaborative leadership.

OBJECTIVE	ACTION PLAN	PERSON/COMMITTEE	TIMELINE
Create a chapter leadership mentoring policy that maximizes the talents of members.	1. Increase relationships with the community’s hospitals and health care systems.	President	Spring 2006 and On-going
	2. Develop partnerships with other groups in the community to provide community service and exposure to the nursing profession.	Board of Directors	On-going
	3. Explore mentorship opportunities at the international level.	Leadership Succession Committee	Fall 2006 and Spring 2007
Develop guidelines to bolster chapter-community involvement.	1. Increase relationships with the community’s hospitals and health care systems.	President	Spring 2006 and On-going
	2. Seek STTI members to sponsor awards for the chapter.	Board of Directors	Spring 2007
	3. Establish an updated STTI Chapter display to sue at various functions in the community.	Public Relations Committee	Spring 2006
	4. Develop partnerships with other groups in the community to provide community service and exposure to the nursing profession.	Board of Directors	On-going

Develop a Past President's Council to serve in an advisory capacity and to coordinate the submission of the Key Award.	1. Develop a chapter Key Awards committee.	President	Spring 2007
Nominate chapter members for local, regional, and international awards.	1. Solicit members for names of possible nominees during the year.	Awards and Scholarship Committee	On-going
Award undergraduate, graduate student, and member awards yearly.	1. Seek STTI members to sponsor awards for the chapter.	Awards and Scholarship Committee	Spring 2007 and On-going
	2. Create certificates for members recognized at meeting during the year.	President	Spring 2006 and On-going
Expand the chapter's financial base through the budget process, investments, and fundraising activities.	1. Seek sponsorship, e.g., pharmaceutical support, for educational offering presented by the chapter.	Finance Committee	On-going

3. Advance the scientific base of nursing practice through the scholarship of research.

OBJECTIVE	ACTION PLAN	PERSON/COMMITTEE	TIMELINE
Support and disseminate evidence- based practice.	1. Provide research grant awards. 2. Provide Research Day and/or other forum for researchers and clinicians to collaborate on nursing research issues.	Research committee	On-going To be held Fall 2007

	3. Promote multidisciplinary dissemination of nursing research.	Research Committee	On-going
	4. Promote dissemination of nursing research to the public.	Research Committee	On-going
Maintain a directory of chapter members' research/scholarly interests and areas of expertise.	1. Survey new members for committee preference and research interests.	President	Fall 2006 and On-going
	2. Display member profiles on the chapter web page.	Board of Directors and PR Committee	Spring 2007
	3. Assist members to complete their STTI VIP profiles.	Board of Directors	On-going

4. Promote the use of technology for leadership and to build chapter relations.

OBJECTIVE	ACTION PLAN	PERSON/COMMITTEE	TIMELINE
Expand the use of the internet to disseminate chapter information, including agendas, newsletters, and notices.	1. Disseminate chapter information via the chapter web page as appropriate.	Board of Directors	Fall 2007 and On-going
Develop and implement Eta Upsilon web page links to national research opportunities.	1. Explore research offerings at the national/international levels and ensure links to these opportunities are provided on the chapter web page.	Board of Directors	Fall 2007

Maintain up-to-date chapter web page with links to the UND College of Nursing and STTI.	Implement links to the UND College of Nursing and STTI web pages on the Eta Upsilon web page.	Board of Directors and PR Committee	On-going
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